

2015 Congress Program

Wednesday, 2 September 2015

10:00 – 17:00 **Registration** of congress delegates and accompanying persons at the congress hotel Othon Palace

Internal meetings of IUHF and UNIAPRAVI during the day

19:00 **Welcome reception** for congress delegates and accompanying persons at the Othon Palace Hotel offering canapés and typical Brazilian drinks
Dress code: smart casual/festive

Thursday, 3 September 2015

9:00 – 10:00 **Inauguration** by

- Ramón Santelices, President of UNIAPRAVI
- Andreas J. Zehnder, President of IUHF
- Octavio de Lazari Junior, President of ABECIP

Opening by a representative of the Brazilian Government

10:00 – 10:45 **First session: Demographic prospects and demand for housing and housing finance**

- Ricardo Jordan, Head of the Unit for Human Settlements, Economic Commission for Latin America and the Caribbean (ECLAC), Chile
- Claudia Magalhães Eloy, Researcher for the Housing Lab, School of Architecture and Urban Planning, University of São Paulo, Brazil

Coffee and tea break

11:05 – 12:40 **Second session: The economic situation and prospects for housing finance markets**

- Octavio de Barros, Director and Chief Economist of Banco Bradesco, Brazil

- Prof. Carlos Augusto Costa, Director of Fundação Getulio Vargas Projetos, Brazil
- João Paulo Rio Tinto de Matos, President of Ademi Rio, Brazil
- Jie Chen, Director of the Real Estate Research Institute of the Faculty of Economics and Public Administration University of Finance and Economics Shanghai, China

Lunch break

14:00 – 15:30

Third session: The demographic impact on demand for housing and housing finance

- Dr. Melhim Chalhub, lawyer and expert for real estate law, Brazil
- Jay Brinkmann, former chief economist of the Mortgage Bankers Association (MBA), United States
- Masahiro Kobayashi, Director General for International Affairs of the Japan Housing Finance Agency, Japan
- Patricio Donoso, Vice-President of the Chilean Chamber of Construction, Chile

Coffee and tea break

15:50 – 17:45

Fourth session: Shifting demographics and demand: Challenges and opportunities for housing finance institutions and the product portfolio

- Sebastián Fernández, Director for North America of UNIAPRAVI and Director of the Business Sector of Infonavit
- Inês Magalhães, National Secretary of Housing, Ministry of Cities, Brazil

19:00 – 23:00

Celebratory dinner for delegates and accompanying persons at the renowned steakhouse "Fogo de Chão"

Dress code: smart casual/festive

Friday, 4 September 2015

9:00 – 10:30

Fifth session: Financing and planning of urban development and affordable housing

- Andrew Heywood, Editor of the journal Housing Finance International and Visiting Fellow of the Cambridge Centre for Housing and Planning Research, United Kingdom
- Jose María Ezquiaga Domínguez, Architect, Ezquiaga Arquitectura, Sociedad y Territorio, Spain
- Adelaide Steedley, Director, Centre for Affordable Housing Finance Africa, South Africa
- Alessandra D'Avila Vieira, Director of the Department for Precarious Settlements – DUAP, Ministry of Cities, Brazil

Coffee and tea break

10:50 – 12:40

Sixth session: Long-term financing for housing and urban infrastructure

- Pekka Averio, CEO of Municipality Finance, Finland
- Cláudio Frischtak, Doctor of Economy from Stanford University, President of Inter B. Consultoria Internacional de Negócios, Brazil
- Christian König, Chief Counsel, Association of Private German Bausparkassen, Germany
- Lina Ghbeish, General Manager, Mortgage & Leasing Directorate of Palestine Capital Markets Authority, Palestine

12:40 – 12:50

Representative of the UN: Information on Habitat III

12:50 – 13:20

Closing ceremony

Lunch

End of the official part of the Congress

From 14:30

Optional sightseeing tour for delegates and accompanying persons. For details see opposite page.

Social Program

Wednesday, 2 September 2015

For delegates and accompanying persons:

19:00 – Welcome reception at the Othon Palace Hotel offering canapés and typical Brazilian drinks. Dress code: smart casual/festive

Thursday, 3 September 2015

For accompanying persons:

While the delegates attend the business program, accompanying persons are invited for an excursion to Corcovado Mountain including a visit to the Christ Redeemer Statue. The bus trip takes about 4 hours and starts from the congress hotel at 10:00 hrs. The excursion is included in the participation fee for accompanying persons. Comfortable footwear is recommended.

For delegates and accompanying persons:

Celebratory dinner at the renowned steakhouse "Fogo de Chão". Buses leave from the congress hotel at 19:00. Dress code: smart casual/festive

Friday, 4 September 2015

For delegates and accompanying persons:

Optional excursion to Sugar Loaf Mountain and mini-sightseeing tour to the city of Rio de Janeiro. Buses will leave from the congress hotel at 14:30. The excursion will take about 4 hours.

The tour is not included in the congress fee. The price of the tour is 95 USD per person.